

1 of 3

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/16-10/16	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/16-10/16	1	1	1	\$350.00	
		Buyline Comment: WIN										
	4	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/18-10/18	1	1	1	\$350.00	
		Buyline Comment: WIN										
	5	W	2P-3P	THE TALK	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	
		Buyline Comment: WIN										
	6	F	2P-3P	THE TALK	:30	\$150.00	10/19-10/19	1	1	1	\$150.00	
		Buyline Comment: WIN										
	7	W	3P-4P	RACHAEL RAY	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	
		Buyline Comment: WIN										
	8	F	3P-4P	RACHAEL RAY	:30	\$150.00	10/19-10/19	1	1	1	\$150.00	
		Buyline Comment: WIN										
	9	W	4P-5P	ANDERSON	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	
		Buyline Comment: WIN										
	10	F	4P-5P	ANDERSON	:30	\$150.00	10/19-10/19	1	1	1	\$150.00	
		Buyline Comment: WIN										

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Salesperson Phone#	215-567-6005
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/17-10/17	1	1	1	\$600.00	
		Buyline Comment: WIN										
	12	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/19-10/19	1	1	1	\$600.00	
		Buyline Comment: WIN										
	13	TU	9P-10P	NCIS: LOS ANGELES	:30	\$4,000.00	10/16-10/16	0	0	0	\$0.00	
		Buyline Comment: WIN										
	14	TU	10P-11P	PERSON OF INTEREST/MENTALIST/CSI	:30	\$2,600.00	10/16-10/16	0	0	0	\$0.00	
		Buyline Comment: WIN										
	15	TU	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$75.00	10/16-10/16	1	1	1	\$75.00	
		Buyline Comment: WIN										
	16	W	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$75.00	10/17-10/17	1	1	1	\$75.00	
		Buyline Comment: WIN										
	17	TH	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$75.00	10/18-10/18	1	1	1	\$75.00	
		Buyline Comment: WIN										
	18	M	1235A-135A	LATE, LATE SHOW W/ CRAIG FERGUSON	:30	\$75.00	10/22-10/22	1	1	1	\$75.00	
		Buyline Comment: WIN										
	19	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
		Buyline Comment: WIN										
	20	SU	6A-9A	DAYBREAK SUNDAY	:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN	Agency () BUYING TIME	Rep Firm
Advertiser () IDCVE_DONNELLY	650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office () PHILADELPHIA
Product Political	WASHINGTON, DC 20001	Salesperson () KATE BRADY
Estimate# 2445	Agency C/P1/P2/E 354/352/2445	Salesperson Phone# 215-567-6005
Buyer Erica Corso	Flight Dates 10/16/2012 - 10/22/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	21	TU	9P-11P	DEBATE	:30	\$5,000.00	10/16-10/16	1	1	1	\$5,000.00	
	22	F	8P-9P	HAWAII 5-0	:30	\$1,600.00	10/19-10/19	1	1	1	\$1,600.00	

---REPORT TOTALS---

Report Totals: 20 / \$10,600.00

---SALES MONTHLY TOTALS---

Oct 12: 20 / \$10,600.00
 Sales Totals: 20 / \$10,600.00
 Station Totals: 20 / \$10,600.00
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$10,600	CABL 0%	WISH 100%	WNDY 0%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/16/12-10/22/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06863876													
WISH	POL/IDCVF-Donnelly	Political	2445	Tuesday 9-10p		858-10p	:30	10/16/12		Tue Hour 2	\$4,000.00		P2
WISH	POL/IDCVF-Donnelly	Political	2445	Late Late Show		1237a-137a	:30	10/16/12		Late Late Show	\$75.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	Tuesday 10-11p		958-11p	:30	10/16/12		Tue Hour 3	\$2,600.00		P2
WISH	POL/IDCVF-Donnelly	Political	2445	CBS This Morning @7a		7-8a	:30	10/16/12	7:56:32 AM	CBS This Morning	\$350.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	CBS This Morning @8		8-9a	:30	10/16/12	8:37:35 AM	CBS This Morning	\$150.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	The Talk		2-3p	:30	10/17/12		The Talk	\$150.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	Late Late Show		1237a-137a	:30	10/17/12		Late Late Show	\$75.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	Rachael Ray		258-4p	:30	10/17/12		M-F 3p-4p	\$150.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	Anderson Cooper		357-5p	:30	10/17/12		M-F 4p-5p	\$150.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	News 8 @6		558-630p	:30	10/17/12		News 8 @6	\$600.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	Late Late Show		1237a-137a	:30	10/18/12		Late Late Show	\$75.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	CBS This Morning @7a		7-8a	:30	10/18/12		CBS This Morning	\$350.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	Rachael Ray		258-4p	:30	10/19/12		M-F 3p-4p	\$150.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	News 8 @6		558-630p	:30	10/19/12		News 8 @6	\$600.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	Anderson Cooper		357-5p	:30	10/19/12		M-F 4p-5p	\$150.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	The Talk		2-3p	:30	10/19/12		The Talk	\$150.00		P4
WISH	POL/IDCVF-Donnelly	Political	2445	News 8 Weekend/Sunday		558-7p	:30	10/21/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	Daybreak Sunday		558-9a	:30	10/21/12		Daybreak Sunday	\$200.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	CBS This Morning @8		8-9a	:30	10/22/12		CBS This Morning	\$150.00		P3
WISH	POL/IDCVF-Donnelly	Political	2445	Late Late Show		1237a-137a	:30	10/22/12		Late Late Show	\$75.00		P4
											\$10,600.00		
											\$10,600.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

2012

I, Buying Time, LLC,being/on behalf of: Indiana Democratic Congressional Victory Fund ^{Authorized by the Joe Donnelly Campaign}, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: \$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign
115 W Washington St.
Suite 1165
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherriane Standley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica Carr
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

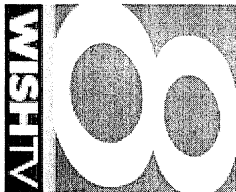
- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Buying Time
 Attention: Accounts Payable
 650 Massachusetts Avenue Northwest
 Suite 210
 Washington, DC 02001
 USA

Advertiser	POL/DCVF-Donnelly
Product	Political
Estimate Number	2445

Invoice #	214623-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/16/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214623
Alt Order #	06863876
Deal #	
Order Flight	10/16/12 - 10/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	354
Product Code	352

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	1x	-T-----				
				Tu	10/16/12	:30	8:41 AM	JSD121130H	\$150.00		1
3	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	-T-----				
				Tu	10/16/12	:30	7:57 AM	JSD121330H	\$350.00		1
15	WISH	Late Late Show	1237a-137a		10/15/12 to 10/21/12	1x	-T-----				
				Tu	10/16/12	:30	1:04 AM	JSD121330H	\$75.00		1
					Aired Spots						3

Gross Total \$575.00
Agency Commission \$86.25
Net Amount Due \$488.75
Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.